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INTRODUCING

MEXICAN HAT—(Burgundy Rose + Dolly Varden) + Chantilly

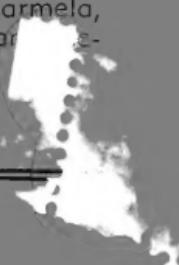
Medium early. Height 30-36 inches.

This iris is most difficult to describe because of its many color shades. The center of the falls is a reddish pansy-violet, shading to a ruby red near the outer edge. At the edge of the falls, opposite the beard, the color changes to a garnet brown. The beard is lemon-yellow and there is considerable lemon coloring in the throat of the flower. The flower has some veining in the haft and below the beard. Flowers are twice the size of Chantilly, with nice flaring falls and closed standards. Falls and standards are waved and nicely laced but with less lacing than is found in Carmela or Queen's Lace. The standards are a light, rather dull shade of pansy-violet.

This flower has a substance found in few iris. Our intense Colorado sunlight and a humidity which sometimes drops to 3 or 4 per cent often wilts many of the large newer varieties within a few hours or a day at most. This flower has remained in perfect condition for three days, when exposed to the most intense sun and heat. When taken inside and kept in a cool place, it has kept its form and beauty for over a week.

Price: \$20.00

We will exchange a limited number of Mexican Hat for other choice iris. Varieties we can use; Brigadoon, Carmela, Galilee, Phoebus Apollo, June Meredith, Majorette, Marcellan, Regina Marie, Rehoboth, Tahotah, others.



IRIS BARGAINS FOR 1959
from

Roy Rogers' Iris Gardens
302 Arapahoe Ave.
Boulder, Colorado

ALL ~~grades~~
RECEIVED
APR 10 1959

shipped by parcel post after July 15th. Please give date
desired. No C.O.D.
Colorado customers include 2% sales tax
RETURN POSTAGE GUARANTEED

Biography Division
Library, U. S. Dept. of
Agriculture
Washington 25, D. C.

SPECIAL BARGAIN OFFER

Again we are offering a very special two for one iris bargain. Purchase four or more iris from list No. 1, at \$1.00 each and select an equal number from list No. 2, without additional charge. **Include 60c for postage.** You **must** select **four** or more from list No. 1.

LIST NO. 1

\$1.00 each

BALLERINA—Very large ruffled, flamingo-pink. Wide petals and deep orange beard. Outstanding pink. Value \$1.00

CATHEDRAL BELLS—Tall shrimp pink with serrated edges. Nice flowers with flaring falls. Limit one. Value \$1.50

JERICHO—Gigantic, orange-yellow. Brilliant flowers that are different from other yellows. Value \$1.50

MAYAN GOLD—One of the finest orange yellows. If you like yellow you will love this one. Value \$1.50

MAYTIME—Large pink bi-color. Silvery lilac-pink standards, falls are a deep orchid-pink. Limit two. Value \$1.50

PARTY DRESS—Choice pink with large, ruffled flowers, edged with lace. Limit one. Value \$1.00

PINK FORMAL—Very large flamingo pink, with deep red, tangerine beard. Better substance than found in most pinks. Limit one. Value \$1.00

ROSEDALE—Very ruffled dark salmon pink, having many beautiful flowers. Excellent form and substance. Rather short. Value \$1.50

SPELLBOUND—Brownish red with golden overlay. Huge ruffled, stylish flowers. Value \$1.50

TOP FLIGHT—Deep golden-apricot approaching true orange. Fiery orange-red beard. Award of Merit 1954. A very choice iris. Value \$1.50

LIST NO. 2 FREE IRIS FROM THIS LIST

The following iris are 75c each, however, if you purchase four or more of the \$1.00 iris listed above and include 60c for postage, you may select one of the following as a ~~free~~ iris with each \$1.00 iris purchased. You **must** purchase **four** or more one dollar iris. We reserve the right to substitute on these if sold out. Give a second choice.

BLUE VALLEY—Closest approach to a true blue. Large broad-petaled, nicely ruffled flowers. A superior blue.

LILAC LANE—Light lilac colored self with a silvery finish. The broad flaring blooms are well carried on strong, moderately branched stalks

MATTIE GATES—Standards, lemon-chrome. Falls, white with a three-quarter inch border of lemon-chrome. Large and beautifully clear toned

PATHFINDER—Orchid-pink blend—with silky finish and yellow beard. Extra large broad-petaled flowers. Limit one.

PINNACLE—Standards white, falls primrose-yellow. A profuse bloomer.

POT LUCK—A choice unnamed pink seedling. We have some nice ones.

PURISSAMOHR—Pure white onco-hybrid. Large flowers of good substance, with closely domed standards and nice flaring falls.

RANGER—Large, brilliant near crimson. Closed cone shaped standards and wide glossy falls. Fine, late bloomer.

STAR SHINE—A combination of cream, buff and blue, so blended as to give the flower the gleam of a lustrous pearl. Flowers are large, with domed standards and broad flaring falls. The substance of the flower is almost perfect.

SURRENDER—A lovely white flower with a creamy yellow throat and yellow shading at outer edge of falls. Very fine.

If you purchase \$6.00 worth of iris from the above lists, you will receive twelve or more choice rhizomes, with a catalogue value of \$15.00 or more. With rising costs, postage, labor, and packing material, we feel that it may be impossible to make this amazing offer again.

CHOICE NEW IRIS AT REASONABLE PRICES

The following are some of the choicest of the many new varieties. Where our stock will permit, we are offering them at a substantial saving to you. Our supply is quite limited on some kinds and a substitute choice will be appreciated.

APRIL SHOWERS—A tall ruffled flower with light yellow standards and falls. Falls have a deeper margin and a silvery quality. Lovely and different. \$2.00

BIG GAME—Immense flowers of the deepest shade of violet. The numerous flowers appear early and continue until the season is over. Often as many as three huge flowers open on a single stem. Strong grower. Resembles First Violet. \$4.00

BLUE SAPPHIRE—Very large, silvery light blue. It makes a magnificent clump of nicely ruffled flowers. Dykes winner, 1958. \$2.50

CARMELA—A sparkling crinkled and very laced apricot-russet flower. Few plants. \$6.00

CATHERINE CLAAR—Striking bi color on the order of Gaylord. Standards palest blue; falls deep violet, near black. \$3.50

CLIFFS OF DOVER—Large ruffled, white flower of excellent substance. Light yellow beard and just a touch of yellow in the throat. Best white we have seen with the possible exception of Swan Ballet. Good grower. \$2.00

CLOUD CAP—Largest of the shell pinks. Has broad petals of smooth finish. Bright tangerine beard. \$1.00

DIANEVA—White plicata with bright violet markings. Large flowers of excellent substance. \$2.00

EASTERMOHR	—Large ruffled flowers of medium blue. Domed standards and full semi-flaring falls.	\$2.50
ENGRAVED	—Strange but lovely onco of plicata type. White background with an all over network of lines, like steel engraving.	\$2.00
FIRST VIOLET	—This popular variety won the Dykes Medal in 1956. Rich royal violet self with blue undertone. Flowers extra large on tall sturdy stalks.	\$5.00
FOX FIRE	—Immense flowers of deep yellow, with a lighter area below the beard. Very striking large flower	\$1.50
FRANCES CRAIG	—Very large, silvery lavender. Excellent form with fine substance. One of the first to flower and continues to bloom until the end of the season. Limit one.	\$2.50
GAYLORD	—Fine new amoena with snowy white standards and rich purplish falls. Fine form.	\$2.50
GOLDEN CROWN	—A very large variegata. Standards of gold, falls are rich brownish-maroon. Nice form with flaring falls.	\$2.00
GUSSIE	—Lavender-orchid self with lemon beard. Flowers nicely laced. Lacing is very pronounced in its seedlings.	\$2.50
HAPPY BIRTHDAY	—Large, ruffled flowers of deep pink. Bright tangerine beard. Vigorous grower. Limit one	\$1.50
HARVEST SPLENDOR	—Smooth blend of gold and apricot faintly tinted rose. Falls slightly waved. Excellent substance and a profuse bloomer.	\$3.50
ICE CARNIVAL	—Standards a pale azure blue; falls are white. Flowers frilled and ruffled. Profuse bloomer and a lovely iris	\$3.50
INCA CHIEF	—Giant iris, with beautiful waved, golden bronze flowers. A lovely bronze iris.	\$2.00
JUNE BRIDE	—Deep apricot pink with heavy geranium-red beard. Large flowers of flaring form.	\$1.50
JUNE MEREDITH	—Deep rich new pink beautiful form and heavy substance. Many consider this the best of Muhles-ten's pinks. Slow increaser. Few plants	\$10.00
JUNE SUNLIGHT	—Smooth yellow self with velvety appearance. Orange beard.	\$3.50
LADY ILSE	—A new silvery powder blue iris. Flowers are nicely ruffled. One of the finest blues we have seen. Stalks rather short, otherwise it has everything.	\$2.50
LATE CALLER	—A cross between Gypsy and Extravaganza and we think an improvement on both parents. The standards are a golden yellow like the standards of Gypsy and the falls are rich velvety maroon. Very late.	\$2.00
LIMELIGHT	—Lovely canary yellow, lighter area on the falls, near orange beard. Larger than Chantilly but possessed with all its lacing and ruffles.	\$2.50
LINA BETH	—Very large pink tinted white. Pale pink beard.	\$5.00

ROY ROGERS' IRIS GARDENS
302 Arapahoe Ave., Boulder, Colorado

Amount enclosed

When wanted

Ship to (print)

Street

Post Office

State

Number	Price	Number	Price
April Showers	\$2.00	Melissa	15.00
Ballerina	1.00	Mexican Hat	20.00
Big Game	4.00	Native Dancer	3.50
Blue Sapphire	2.50	Northwestern	2.00
Blue Valley	.75	Orange Banner	6.00
Carmela	6.00	Palamino	2.50
Cathedral Bells	1.00	Party Dress	1.00
Catherine Claar	3.50	Pathfinder	.75
Cliffs of Dover	2.00	Pierre Menard	1.00
Cloud Cap	1.00	Pink Cameo	.75
Dianeva	2.00	Pink Formal	1.00
Eastermohr	2.50	Pink Plume	1.00
Engraved	2.00	Pinnacle	.75
First Violet	5.00	Pot Luck	.75
Fox Fire	1.50	Pretender	3.00
Frances Craig	2.50	Purissamohr	.75
Gaylord	2.50	Queens Taste	3.00
Golden Crown	2.00	Ranger	.75
Gussie	2.50	Rehobeth	4.00
Happy Birthday	1.50	Rich Rayment	.75
Harvest Splendor	3.50	Rosedale	1.00
Ice Carnival	3.50	Sable Night	5.00
Inca Chief	2.00	Sargent Buck	2.50
Jericho	1.00	Solid Gold	2.00
June Bride	1.50	Solid Mahogany	.75
June Meredith	10.00	Spellbound	1.00
June Sunlight	3.50	Star Fire	4.00
Lady Ilse	2.50	Star Shine	.75
Late Caller	2.00	Sugar Plum	3.00
Lilac Lane	.75	Surrender	.75
Limelight	2.50	Swan Ballet	12.00
Lina Beth	5.00	Tabu	3.00
Majorette	4.00	Temple Bells	2.00
Mary Randall	4.00	Thotmus III	1.50
Mattie Gates	.75	Top Flight	1.00
Mayan Gold	1.00	Top Hat	3.00
May Hall	5.00	Truly Yours	2.00
Maytime	1.00	Twenty Grand	2.00
		Violet Harmony	3.00

"HE WHO PLOWS DEEP"

When I was a rather small lad, many years ago, I attended a small one room school, down in the sticks of southern Illinois. In one of our readers was a verse which went like this:

"He who plows deep while the sluggard sleeps,
Will raise grain to sell and feed as well."

Later I farmed in this country for nearly twenty years. The soil was not rich and was difficult to work, but I remembered the little verse and always set my plows to run deep. In a way we prospered and learned to love this rather difficult country and we were sad when we were forced to leave it. If you wish to grow better iris, let me recommend that you plow deep. Do this:

1. Dig your soil as deep as possible. Your subsoil may be richer in minerals than your top soil. Use as much of your subsoil as possible.
2. Dig your soil up early, leaving it rough and scatter your fertilizer over it.
3. When the weeds come up, dig your soil over again and mix it well. Do this often.
4. If your soil is reasonably rich, don't think too much about fertilizer. You can accomplish more with a spading fork than with a bucket full of bone meal.
5. Plant your iris in August if possible.
6. Don't expect to grow big, fine iris if you wait until your plants arrive before deciding where to plant them.
7. Don't dig up an old iris clump and plant a new rhizome in the same place. You will have to bend low to see your flower, if you have one.

WHY WE ARE SMALL

No doubt this is the smallest iris list you will receive this year. We make no apologies for its smallness. A number of years ago we grew a lot of iris. Much of this iris we sold to other growers for resale. We have now discontinued most of this wholesale business. We no longer try, or care to grow a large number of varieties. Growing large quantities of iris builds up heavy overhead expenses. We live in a community where there is no cheap labor, no cheap land and very little labor who cares to work in iris at any price. We must compete with other growers, who are able to employ much cheaper labor and use land with a value far less than ours.

We are attempting to grow only a few of the very choicest varieties and to grow them in sufficient numbers so we can sell them to you at a very reasonable price. If you will compare our prices with others, we believe you will agree this is true. We can do this only by limiting our list to around 100 kinds. Each year we purchase a number of new varieties. In the last two years we have added to our stock the following: Brigadoon, Butterscotch Kiss, Fleeta, Fluted Copper, Galilee, Glittering Amber, Grand Coulee, Helen McCoughly, June Meredith, Lipstick, Nashborough, Night and Day, Oriental Pearl, Pink Enchantment, Pink Fulfillment, Queens Lace, Regina Maria, Ruffled Tassels, Taholah, Venetian Pink, and others.

MAJORETTE —Lovely red-violet, with plicata stripping. Nice flaring ruffled falls. Very nice	\$4.00
MARY RANDALL —One of the most wanted iris. Smooth rich rose-pink with tangerine beard. Dykes Medall. winner in 1954. Stock scarce and much in demand.	\$4.00
MAY HALL —Probably the best of Mr. Hall's flamingo pinks. Large flowers of clean clear pink. H.M. 1956	\$5.00
MELISSA —Large medium to dark blue self. Domed standards and horizontal falls which are heavily ruffled. Excellent substance.	\$15.00
MEXICAN HAT —(See front cover)	\$20.00
NATIVE DANCER —Grand new pink, with a tangerine beard. Flowers are very large with semi-flaring falls and closed standards.	\$3.50
NORTHWESTERN —Deep royal purple flower. A glowing iris with fine flaring form. Attracts much attention.	\$2.00
ORANGE BANNER —Very large, brilliant orange-yellow	\$6.00
PALAMINO —Standards are a soft ivory, with a suggestion of pink. Pale ivory falls, with a border of coppery amber. Firey red beard. No garden is complete without this beauty.	\$2.50
PIERRE MENARD —One of the finest medium blues. Large flowers with ruffled flaring falls.	\$1.00
PINK CAMEO —An exquisite fresh pure pink. Outstanding qualities are the pinkness, smoothness and purity of tone and melting softness of color. Good size flowers	\$.75
PINK PLUME —Bright orchid pink. Large board petals with lovely form.	\$1.00
PRETENDER —A choice variegata. Standards soft yellow, falls are a solid velvety-blue-purple, with narrow lighter margins. A very different and outstanding iris. Award of Merit 1955.	\$3.00
QUEENS TASTE —Lovely combination; lavender-pink standards, semi-flaring red falls. Very nice.	\$3.00
REHOBETH —Clear pale blue flowers of the largest size. Very heavy substance with satiny finish.	\$4.00
RICH RAYMENT —This is an unusual choice plicata. The ground is cream but it is so heavily striped with reddish brown as to make the flower appear red, when viewed from a distance.	\$.75
SABLE NIGHT —Sensational new blackish red iris. Large flowers are nicely formed. Dark brown beard. Dykes Medal winner in 1955. The most popular dark iris.	\$5.00
SARGENT BUCK —A very fine new brown with large nicely formed flowers.	\$2.50
SOLID GOLD —Superior deep, rich yellow. Excellent substance and a very impressive iris.	\$2.00
STAR FIRE —Very fine new yellow with a lighter area on falls. Seedling of Star Shine and much better	\$4.00

SUGAR PLUM—Soft creamy pink self, with yellow beard. Flaring form and good substance. Petals are very lacy. \$3.00

SWAN BALLET—Large beautiful, somewhat ruffled white flowers, with white beard. Heavy substance. Increases rather slowly. Honorable Mention 1955. Seems to be top contender for Dykes. \$12.00

TABU—Deep blackish self, with velvety luster on the falls. Flowers are extremely large for a black iris. \$3.00

TEMPLE BELS—Golden-apricot, with heavy orange-red beard. Extra large flowers. Very fine. \$2.00

THOTMUS III—One of the finest golden metallic browns. The flowers have outstanding smoothness of finish, broad petals and excellent form. \$1.50

TOP HAT—Indigo-violet self, with red sheen. The largest and tallest of all black iris. \$3.00

TRULY YOURS—A most sensational iris. Center of the flower is bright yellow, which shades to almost white at top of standards and bottom of falls. Flowers are very large, with laced and ruffled edges. Buds are a bright yellow. Winner of Dykes Medal 1953. \$2.00

TWENTY GRAND—Standards are a light and glistening yellow. Falls are orchid in the center, broad tan-gold border, heavily crinkled edges of the same color. Laced. \$2.00

VIOLET HARMONY—Large ruffled violet, with lighter flush around beard. Heavy substance gives it great weather resistance. Lovely everywhere. \$3.00

BLUE SPRUCE SEED

Without doubt, the Colorado Blue Spruce is the loveliest evergreen in America. It is of rather slow growth and for this reason is quite expensive. Prices in most nurseries range from \$5.00 to as much as \$12.00 per foot, depending somewhat on the size of the trees. Given a little special care it is not difficult to grow from the seed. We offer choice seed in liberal packages; enough to grow 200 or more trees. Complete instructions for growing are included with each package.

Price per pkg.—50c